

2012 GUNNISON VALLEY ADVERTISING RATES*



YELLOW PAGES WEB & SPECIAL POSITIONS

YELLOW PAGE DISPLAY ADS

	ANNUAL	MONTHLY
Eighth Page Display Ad - 5.75"x1.125"	\$675	\$56
Quarter Page Display Ad - 5.75"x2.125"	\$903	\$75
Third Page Display Ad - 5.75"x2.875"	\$1298	\$108
Half Page Display Ad - 5.75"x4.375"	\$1730	\$144
Three Quarter Page Display Ad - 5.75"x6.875"	\$2380	\$198
Full Page Display Ad - 5.75"x9.25"	\$2812	\$234

FREE ANCHOR BOLD LISTING WITH DISPLAY AD!



WEBSITE LISTING

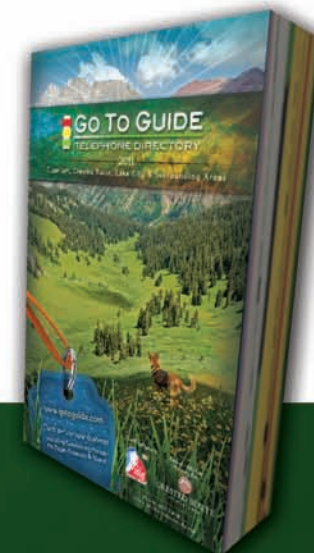
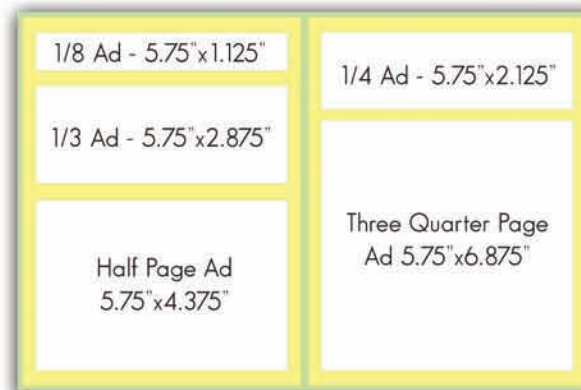
Internet Link.....\$120.....\$10
 ■ From www.gotoguide.com linking to your website, ad, email address AND Premier rotating placement.

YELLOW PAGE IN-COLUMN ADS & LISTINGS

Free Regular Listing.....	\$0	\$0
Regular Listing.....	\$72	\$6
Bold Listing.....	\$83	\$7
Bold in Red, Blue, Green.....	\$110	\$9
Extra Line.....	\$72	\$6
Extra Line Bold Listing.....	\$83	\$7
Extra Line Red, Blue, Green Bold Listing.....	\$110	\$9
Anchor Bold Listing.....	\$155	\$13
Anchor Bold Listing Red, Blue, Green.....	\$206	\$17
In Column 1.5" Box Ad - 2.75"x1.5".....	\$358	\$30
Quarter Column Box Ad - 2.75"x2.125".....	\$567	\$47

SPECIAL POSITIONS

	ANNUAL	MONTHLY
Outside Back Cover.....	\$10,000	\$833
Inside Front Cover.....	\$4,500	\$375
Inside Back Cover.....	\$4,500	\$375
Table Of Contents 1/2 Page.....	\$2,500	\$208
Fold Out (4 Page).....	\$8,500	\$708
Spine.....	\$5,000	\$417
Tab (1 side).....	\$4,500	\$375
Coupon (1/4 Column Size).....	\$200	\$17
Visitors Guide 1/8 Page Premium.....	\$500	\$42
Visitors Guide 1/8 Page Non-Premium.....	\$300	\$25
Practice Profile 1/2 Page.....	\$600	\$50
Practice Profile Full Page.....	\$1,000	\$83
Map Sponsor.....	\$300	\$25
Art Charge.....	\$25 per revision	



More Than Just a Phone Book

*Ad design included with one free round of revision and then \$25/per revision.

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