

2012 SAN LUIS VALLEY ADVERTISING RATES*



YELLOW PAGES WEB & SPECIAL POSITIONS

YELLOW PAGE DISPLAY ADS

	ANNUAL
Eighth Page Display Ad - 5.75"x1.125".....DECWP.....	\$600
Quarter Page Display Ad - 5.75"x2.125".....DQCWP.....	\$850
Third Page Display Ad - 5.75"x2.875".....TPWP.....	\$1100
Half Page Display Ad - 5.75"x4.375".....HPWP.....	\$1500
Three Quarter Page Display Ad - 5.75"x6.875".....TQPWP.....	\$2000
Full Page Display Ad - 5.75"x9.25".....FPWP.....	\$2500

FREE ANCHOR BOLD LISTING WITH DISPLAY AD!



WEBSITE LISTING

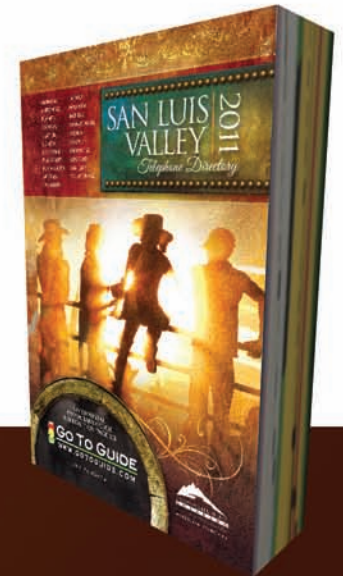
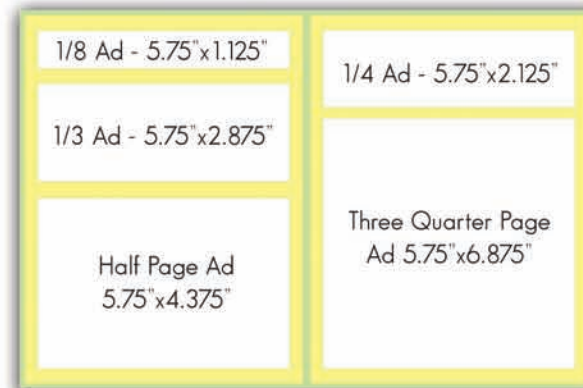
Internet Link.....\$120
 n From www.gotoguide.com linking to your website, ad, email address, auto text your listing to a cell phone AND Premier rotating placement.

YELLOW PAGE IN-COLUMN ADS & LISTINGS

	ANNUAL
Regular Listing.....RL.....	\$70
Bold Listing.....BLN.....	\$80
Bold in Red, Blue, Green.....BLN R,B,G.....	\$110
Extra Line.....EL.....	\$70
Extra Line Bold Listing.....ELB.....	\$80
Extra Line Red, Blue, Green Bold Listing.....ELB R,B,G.....	\$110
Anchor Bold Listing.....ABL.....	\$150
Anchor Bold Listing Red, Blue, Green.....ABL R,B,G.....	\$200
In Column 1.5" Box Ad - 2.75"x1.5".....3HSP.....	\$300
Quarter Column Box Ad - 2.75"x2.125".....QCWP.....	\$500

SPECIAL POSITIONS

	ANNUAL
Outside Back Cover.....	\$12,000
Inside Front Cover.....	\$4,500
Inside Back Cover.....	\$4,500
Table Of Contents 1/2 Page.....	\$2,500
Fold Out (4 Page).....	\$8,500
Spine.....	\$5,000
Tab (1 side).....	\$4,500
1/2 Tab.....	\$2,500
Coupon (1/4 Column Size).....	\$200
Visitors Guide 1/8 Page Premium.....	\$500
Visitors Guide 1/8 Page Non-Premium.....	\$300
Practice Profile 1/2 Page.....	\$600
Practice Profile Full Page.....	\$1,000
Map Sponsor Small.....	\$300
Map Sponsor Large.....	\$500
Art Charge.....	\$25 per revision



More Than Just a Phone Book

*Ad design included with two free rounds of revisions and then \$25/per revision.

Go To Guide ■ 315 State, Suite 210 ■ Alamosa ■ Colorado 81230 ■ 970-588-7876 Office ■ 866-308-3262 Fax ■ www.gotoguide.com

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WHITE PAGES, FULL-PAGE MENUS & PACKAGES

WHITE PAGE
IN-COLUMN ADS

In Column 1.5" Box Ad with yellow background - 2.75"x1.5".....	WBCY.....	\$170	ANNUAL
In Column 1.125" Box Ad that spans both columns and has a yellow background - 5.75"x1.125".....	WPBNR.....	\$325	
Banner Ad Every 5th Page.....		\$1,000	

WHITE PAGE
LISTINGS

Regular Listing.....	WRL.....	\$70	ANNUAL
Bold Listing.....	WBLN.....	\$80	
Bold Listing with Additional Address.....	WBAL.....	\$80	
Bold Listing with Yellow Highlight.....	WBBY.....	\$125	

FULL PAGE MENU PACKAGES

Business Card: YP Business Card Ad, Full Page Menu, WP Bold Listing with Yellow Highlight.....	\$1,000.....	\$1,925	ANNUAL SAVINGS
Quarter Page: Quarter Page Display Ad, Full Page Menu, WP Bold Listing with Yellow Highlight, YP Anchor Bold Listing.....	\$1,250.....	\$2,225	
Half Page: Half Page Display Ad, Full Page Menu, WP Bold Listing with Yellow Highlight, YP Anchor Bold Listing.....	\$1,500.....	\$2,625	

CELL PHONE
LISTINGS

Residential Listing Service Fee.....	\$30	ANNUAL
Business Listing.....	\$68	



La Jara 1st & 2nd Wards
716 Broadway St La Jara 274-4032
La Jara I Ward Bishop
716 General Delivery La Jara 274-0620

LA JARA PHARMACEUTICAL CENTER INC
412 Main St La Jara 274-5109

LA JARA, CITY OF
Fire House
Non-Emergency 274-5886
Maintenance Office 274-3264
Police Department..... 274-5886
Town Clerk & Town Hall..... 274-5363

YOUR HOMETOWN LUMBER YARD

La Jara TRADING POST
LUMBER & BUILDING MATERIALS
ACE HARDWARE
719-274-5857

16555 STATE HWY 136
LA JARA, CO 81140
PHONE 719-274-5857
FAX 719-274-5766

HOURS
MON. - FRI. 7:30A.M. - 5:00P.M.
SAT. 7:30A.M. - 12:00P.M.

E-MAIL ltp@centurytel.net • lajaratradingpost.com

AREA CODE 719
138 MENU GUIDE
GO TO GUIDE
www.gotoguide.com

San Luis Valley Pizza Company
Homebased, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
Open 7 Days A Week • Hours Daily • Free Delivery • Take-Out • Drive Thru
With More La Jara Menus

Specialty Pizzas
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
Open 7 Days A Week • Hours Daily • Free Delivery • Take-Out • Drive Thru
With More La Jara Menus

Submarine Sandwiches
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
Open 7 Days A Week • Hours Daily • Free Delivery • Take-Out • Drive Thru
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Salads
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
Open 7 Days A Week • Hours Daily • Free Delivery • Take-Out • Drive Thru
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Smoothies
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Donuts
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Ice Cream
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Soft Drinks
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Hot Coffee
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Hot Chocolate
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Hot Tea
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Hot Lemonade
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Hot Buttered Rum
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Hot Apple Cider
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Hot Pumpkin Pie
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Hot Pecan Pie
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Hot Cherry Pie
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Hot Blueberry Pie
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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Hot Apple Pie
Handmade, Homebased, Homebased 1100 San Juan Ave. 719-589-4749
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PACKAGES

Business Card: YP Business Card Ad, YP Anchor Bold Listing, WP Bold Listing with Yellow Highlight.....	\$500.....	\$75	ANNUAL SAVINGS
Quarter Column: YP Quarter Column Box Ad, YP Anchor Bold Listing, WP Bold Listing with Yellow Highlight.....	\$700.....	\$75	
Quarter Page: Quarter Page Display Ad, YP Anchor Bold Listing, WP Bold Listing with Yellow Highlight.....	\$1,000.....	\$125	
Half Page: Half Page Display Ad, YP Anchor Bold Listing, WP Bold Listing with Yellow Highlight.....	\$1,625.....	\$150	
Full Page: Full Page Display Ad, YP Anchor Bold Listing, WP Bold Listing with Yellow Highlight.....	\$2,600.....	\$175	

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